

SCANNED

10 JUL 2025

Supporting information for Poppy's Pet Parlour to work from a home planning application.

My business was originally established in 2011, 14 years ago and has diversified and matured over this time. I also have a well established local customer base supporting my business too.

To support my application to work from home at my current address, I successfully worked from home at my previous address for some 4.5 to 5 years whilst growing my Pet Grooming side of the business. This was with the advice provided by Ashfield District council and their support, but no planning was required at that time . Adding to this I worked at such a low impact with pet grooming that most of my neighbors didn't realize I was still working in that side of the industry. This was in a cul de sac location.

I will not be looking at growing my current customer base as this is a perfect balance to maintain with me lone working 5 to 5.5 days a week. This is with one temporary, as required staff for one day a week and additional days during seasonal demand.

I propose to only work with up to 4 appointments on average per day, Monday to Friday with Saturdays for minimal customers only if needed, and closed on a Sunday.

Poppy's current appointment system structure remains relatively similar to the current timings and this has worked well over the past 12 years that I have been in the pet grooming business.

The only schedule that will differ for footfall i.e appointment timings will be when dealing with cats, companion animals or microchipping, as these can be shorter visits.

I will be offering pet transport to customers who are elderly, disabled or don't drive, lowering impact locally.

Customers who do drive have access to parking directly opposite my property at THE CO-OP with very ample spaces available. This will also bring customers to the area to use local shops, boosting Stanton Hill economy and bringing trade to the shops and facilities on the high street

To add to the low impact to the area I also have a number of customers living in my area who will walk to their pet appointments . Local transport is also accessible for customers as the bus stops directly outside my home.

As you can see with my cabin plans, it is a fully insulated building therefore will drastically reduce any/all noise pollution from drying or dog barking ect

Running my Business from home in such a central location at Stanton Hill will bring people to the area and boost welcome activity on the High Street with other local businesses as it has potential to offer my customers things to do whilst waiting for their pet.

Business footfall may vary at busy times such as Christmas or during summer to manage demand and potentially for 1 to 2 weeks up to closing for the festive season. I only open up additional appointments that are made available on weekdays and not weekends/bank holidays.

I work regularly with West Notts College, TU Brackenhurst College and Derby College Broomfield offering work experience for their Animal care and T Level students, and occasionally the following local schools; Tibshelf Academy, Ashfield School. The last 3 years or more have been quite successful with WNC and TU. Around 20 students plus gaining support and work experience this academic year alone (sept 24 to july 25)

Poppy's small dog walking and dog training services are all run at the customers homes or out and about in the community.

In addition to being a low impact small micro sole trader business I have now had solar panels added to my property which will help power the cabin I will work out of, making my business not only self-sufficient but totally green energy too.



6/7/25